CUMULUS

WELCOME TO THE MIGROS FREE BONUS PROGRAM

The free Cumulus card opens the door to the Cumulus program and therefore many attractive offers and discounts. Open your personal Cumulus account using the free application form available at any Migros store. Our staff will gladly help you fill out the application form. Once you have your Cumulus card, you can start collecting points, saving money and enjoying the program's other benefits.

COLLECTING POINTS

Show your Cumulus card to the cashier when paying to be credited one Cumulus for every CHF 1 you spend. You can also collect points from our partners (see reverse). Your whole family and other people living in your household can collect points too with additional cards and Cumulus tags. It all adds up. You can check your balance via the Cumulus-Infoline, on the Migros app or at www.migros-ch/cumulus ("My Migros").
The free Cumulus Mastercard even enables you to collect points around the globe. For more information, go to www.cumulus-mastercard.ch.

SAVE AND ENJOY

Every two months, Cumulus members exclusively receive the Cumulus magazine, containing attractive offers, an overview of your account, discount coupons and of course the points you have collected in the form of blue vouchers. For every 500 Cumulus you collect, you'll receive a voucher worth CHF 5. Any remaining Cumulus points that are not enough to qualify for vouchers will be credited to your account for the following period. The blue vouchers can be used like cash at any Migros store. If you spend CHF 1,000 in any two-month period, you'll receive an extra CHF 10 voucher to spend. Thanks to Cumulus Extra, you can also exchange your blue vouchers for special events. For more information, go to www.migros.ch/cumulus-extra.

SAVE ONLINE AND REDEEM

Whether you're collecting or redeeming points, Cumulus is particularly easy to use with the Migros app. Simply download the Migros app from Google Play or the App Store and link your Cumulus account. Activate your digital Cumulus vouchers in "My Migros" at www.migros.ch/cumulus or on the Migros app and they'll be redeemed automatically next time you shop.

WE PROTECT YOUR DATA

Your Cumulus data is handled in strict confidence and with utmost care. Cumulus was the first organization to receive the GoodPriv@cy data protection certificate. This certificate, awarded by the Swiss Association for Quality and Management Systems (SQS), is proof that Cumulus strictly complies with the data protection legislation and other internal regulations. Compliance is checked annually. Of course, as the account holder, you can revoke your consent to receive advertising at any time.

If you have any questions, please contact the customer service department at your Migros store, send an e-mail to **cumulus@migros.ch** or call the Cumulus-Infoline on **0848 85 0848** (CHF 0.08/min. from a Swiss fixed-line number) during opening hours. Further information and our General Terms & Conditions can be found at **www.migros.ch/cumulus.**

MIGROS

1. COLLECT

HERE'S WHERE YOU CAN COLLECT CUMULUS POINTS:

MIGROS · interio · Migros-Restaurants · Migros-Gourmessa · Migros France · m electronics · BIKE WORLD · micasa · DO IT+GARDEN MIGROS · SPORTXX · OBI · LeShop.ch · ex libris · MIGROL · migrolino · MIGROS Ferien · MIGROS PARTNER · DEPOT · www.cumulus-mastercard.ch · MIGROSBANK · Interhome · EUROCENTRES · mobility car sharing · mway better biking · sharoo.com · MIGROS PHOTO SERVICE

Information about where and how many points you can collect can be found at the following address: **www.migros.ch/cumulus/sammeln**

2. SAVE

CUMULUS POINTS ARE AS VALUABLE AS CASH

Blue Cumulus vouchers can be redeemed at Migros cash registers and at other partners*. You receive them together with your account statement:

500 points = 1 Cumulus voucher worth CHF 5
1,000 points = 1 Cumulus voucher worth CHF 10, etc.

* Further information can be found at www.migros.ch/cumulus/einloesen

TIP: CUMULUS VOUCHERS CAN BE ACTIVATED AND REDEEMED ONLINE OR ON THE MIGROS APP.

CUMULUS COUPONS: SAVE WITH EXCLUSIVE OFFERS

You'll receive Cumulus coupons for offers from Migros and its specialist stores regularly.

3. ENJOY

CUMULUS EXTRA: GET MORE FROM YOUR VOUCHERS

Exchange your Cumulus vouchers for coupons from partners to increase the value of your vouchers. Attractive exchange offers and further information: **www.migros.ch/cumulus-extra**

CUMULUS TICKET SHOP: DISCOUNTED EVENT TICKETS

Get at least 20% off tickets to more than 150 concerts, musicals, festivals, cultural and sports events throughout Switzerland all year round. Information and current offers: **www.cumulus-ticketshop.ch**